



# 2010 California State Fair Concessionaire Space Application

**California State Fair dates: July 14 – August 1, 2010**  
**Application Deadline: Monday, February 1, 2010**

**\$25 Non refundable Application fee due per application**

**\$50 Non Refundable Late Fee must be submitted per application post marked after the deadline.**

Thank you for your interest in being a Concessionaire (food vendor) at the California State Fair. Please review these instructions carefully. This application is neither an offer nor a guarantee of space. If you have any questions regarding this application, please call the California State Fair Commercial & Concessions office at (916)263-3155 or e-mail at [concessions@calexpo.com](mailto:concessions@calexpo.com).

## Instructions For Completing Application

1. Print and read the 2010 Commercial and Concessions Rules and Regulations Handbook available on our website [www.bigfun.org](http://www.bigfun.org)
2. This application is neither an offer nor guarantee of space.
3. If you are applying for more than one stand, you must submit separate applications for each.
4. All questions on this application must be answered completely. Be sure the information you give is accurate, as it will be the sole representation of your business for the selection process.
5. Submit a typed menu with proposed prices for each item (including beverages). Be specific; if a contract is issued, it will be assigned on the basis of this menu only, so please be thorough.
6. Submit a recent photo of your food stand(s). Tent Structures cannot be used and will not be considered. Photos will not be returned.
7. A footprint of your food stand(s) is required. Include the service support area in operational form. Be very specific for all dimensions (i.e., if hitch is not removable, please include in size of unit).
8. A copy of your California Seller's Permit and Food Handlers (ServSafe) Certificate is required with your application. Food Handlers certification is required by the State of California (exceptions: prepackaged food and beverage carts).
9. Management will determine the location of your booth. Locations are subject to change from year to year.
10. The utility and health fees on this application are subject to change.

**SUBMIT CONCESSION APPLICATION(S) TO:** California State Fair - Attn: Stephanie Horgan

Mailing Address

Post Office Box 15649  
Sacramento, California 95852-1649

Physical Address (for Fed Ex/UPS)

1600 Exposition Boulevard  
Sacramento, California 95815

*Please keep this page for your reference*

## RENTAL SPACE(S)

Location	Rate
Indoor & Outdoor Food Trailer/Booth:	\$2,000.00 minimum guarantee or 24% of gross sales, whichever is greater
Food/Beverage Cart*	\$ 500.00 minimum guarantee or 24% of gross sales, whichever is greater

\* Concessions Manager will determine if Food/Beverage Cart status is applicable.

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## SAFE FOOD HANDLING FEES

Safe Food Handling Fee	Per location
Trailers	\$247.00
Prepared	\$150.00
Samplers	\$130.00
Carts	\$110.00

\* Safe Food Handling Fees on this application are subject to change. Veterans/non-profit exemptions and pre-permitted vendors are not recognized under the State Fair contract with the County of Sacramento Environmental Management Division.

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## UTILITY REQUIREMENTS

All cords 70 Amps and less must have plugs.

220 volt must be #6/4 gauge or heavier wire with Nema Plug #14-

110 volt must be #12/3 gauge or heavier wire with Nema Plug #5-

All electrical hardwiring required is \$81.00 each/flat fee

(As stated in handbook, no plugs, extension cords, cord caps or equipment will be provided by Cal Expo.)

Amps	Cost	
1- 20	\$220.00	
21- 50	\$273.00	
51- 100	\$666.00	50P
101- 150	\$963.00	
151- 200	\$1,257.00	15P
201- 250	\$1,623.00	
251- 300	\$1,922.00	
301- 350	\$2,215.00	other
351- 400	\$2,514.00	

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## OTHER INFORMATION

### Late Fee Information

\$50.00 Late Fee is due with each application postmarked after the February 1, 2010 due date.

\$100.00 Late Fee is due with any required paperwork or payment postmarked after due date.

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### Application Checklist

Application Sent on: \_\_\_\_\_

#### The following items are required with your application to be considered complete:

- Application fully completed
- Typed Menu (include sizes and prices)
- Recent Photo of Stand(s)
- Copy of valid California Seller's Permit
- Copy of Food Handler's Certificate

**Call to confirm that all required forms/money have been received 916-263-3155.**  
Forms can be printed from our website [www.bigfun.org](http://www.bigfun.org). Keep this page as reference.



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Check one:  New Applicant  2009 Returning Concessionaire

Business Name \_\_\_\_\_

Business Owner \_\_\_\_\_

Stand Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Other Phone \_\_\_\_\_

Cellular Phone \_\_\_\_\_ Toll Free Phone \_\_\_\_\_

Fax \_\_\_\_\_ E-mail address \_\_\_\_\_

How long in business \_\_\_\_\_ Website \_\_\_\_\_

Federal Taxpayer's ID # \_\_\_\_\_ CA Seller's Permit # \_\_\_\_\_

(Attach copy of permit to application)

Do you accept credit or debit cards with credit company logos as payment at your stand?  Yes  No

Are you a member of Western Fairs Association (WFA)?  Yes  No

Are you a member of International Association of Fairs & Expositions (IAFE)?  Yes  No

Are you a member of National Independent Concessions Association (NICA)?  Yes  No

Are you or someone on your staff ServSafe certified? (Attach copy of certificate)  Yes  No

### Liability Insurance & Workers Compensation Requirements

Each exhibitor must provide the California State Fair with proof of general liability insurance of no less than \$1,000,000. Product Liability of no less than \$1,000,000 is required for food samplers. Please check the box below indicating the type of insurance you will provide for Fair. **Completing this form does not constitute proof of insurance. Proof of insurance will be required once a contract has been issued. Each exhibitor who hires employees must also provide a copy of worker's compensation insurance.**

My own carrier\*      \*Carrier \_\_\_\_\_

WFA Master List CFSA # \_\_\_\_\_ Policy Expires \_\_\_\_\_ Name policy is under \_\_\_\_\_

Haas & Wilkerson Insurance Company (Liability insurance may be purchased through Cal Expo for \$130 if application is accepted.)



**References** (List 2 fairs, festivals or shows you have recently participated in)

Event #1 \_\_\_\_\_

Contact person \_\_\_\_\_ Phone (    ) \_\_\_\_\_

Event #2 \_\_\_\_\_

Contact person \_\_\_\_\_ Phone (    ) \_\_\_\_\_

**NOTES** (Please use this space to add any information that was not included above).

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**Financial Interest**

Names are required of all persons with financial interest (ownership) in your business or organization (if a corporation, list corporate offices). Descriptions such as "none", "self", or "corporation" are not acceptable.

Name(s) \_\_\_\_\_

**Certification of Applicant**

I have read and understand the 2010 Commercial & Concessions Handbook, instructions and any additional information attached. I understand that this form is an application for space only, and is neither a commitment by the applicant, nor an offer by the California State Fair to rent space. I certify all information contained in this application to be true and accurate to the best of my knowledge.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_ Title \_\_\_\_\_