

California Hall of Fame Dreamers Challenge

2009 Official Rules and Guidelines

Challenge

Tell us how your dream will leave a lasting mark on the state, nation and the world. Accomplishments can be as diverse as the Golden State. Utilize your particular talents to illustrate how you plan to change the world. Tell us your dream in a creative way with an essay, video, audio, or artwork. Let your imagination be your guide.

Awards

Grand Prize: Two (2) grand prize winners will be selected. One (1) from Northern California and one (1) from Southern California

- \$5,000 cash scholarship
- Airfare and accommodations for student and one (1) adult to Sacramento to accept award
- Attend California Hall of Fame Preview Event and
- VIP placement during Red Carpet Event
- Signed letter of congratulations from the Governor of California
- Entry will be posted on Museum's website.

Honorable Mention: Twenty (20) entries will be selected. Ten (10) from Northern California and ten (10) from Southern California

- Signed letter of congratulations from the Governor of California
- Entry will be posted on Museum's website.

GRAND PRIZE SCHOLARSHIP AWARDS ARE FUNDED BY COMCAST

Rules and Guidelines

Section I – General Rules

- Limit one (1) entry per person
- Completed and signed entry form must accompany Challenge submittals
- All submittals must be in digital format presentation: essay, photographs, video, music, or artwork. Be creative, think outside the box.
- Each entry must include an introduction letter with the following information:
 - **Entry title**
 - **Entrant's name**
 - **School name**
 - **School address**
 - **School telephone number**

- **Name of supervising teacher**

- Personal statement (not to exceed 50 words) must be included with entry.
- All entries must be mailed or delivered to The California Museum on CD or DVD
- Entries postmarked by October 5, 2009 will be accepted.
- Incomplete entries or entries that do not conform to these Rules and Guidelines are not admissible and may be disqualified by The California Museum. The California Museum may deem ineligible any entry that infringes on the rights of third parties or is not suitable for publication, as determined by The California Museum in its sole discretion.
- Teachers must verify and sign the verification of authenticity on the student entry form.
- There is no fee to enter the Challenge.
- Emailed submissions will not be accepted.

Section II – Qualifications for Entrants

- Challenge is open to 12th grade students graduating summer 2010 from a California high school: public, private, or home school. Please note: entrants will be seniors in the fall of 2009.
- Entrant must be a California resident.
- Winning entrant must be able to receive the grand prize award in person at California Hall of Fame event.

Section III – Challenge Rules

- Each entry must reflect the entrant's own research and original thinking.
- All entries will not be returned and become the property of The California Museum.
- All entries may be used in The California Museum's print or electronic media.
- Any quotations or copyrighted material used in the Challenge must be identified properly. Failure to identify non-original material will result in disqualification.
- All entries must be in English.
- This Challenge is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

Section IV – Requirements for Submission of Digital Files

- Only entries submitted in any one of the following formats will be accepted:
 - **Microsoft Word 97-2003 format**
 - **Microsoft PowerPoint 97-2003 format**
 - **JPEG, PDF**
 - **Windows Media Player or QuickTime**

- CD/DVD must be labeled with entrant's name and title of entry

Deliver To:

The California Museum, 1020 O Street, Sacramento, CA 95814; Monday thru Friday from 10am-4pm. Entries will be accepted in The California Museum's gift shop. Entries must be delivered by October 5, 2009. Entries can also be mailed.

Mail To:

The California Museum, c/o California Hall of Fame Dreamers Challenge, 1020 O Street, Sacramento, CA 95814. Mailed entries are to be in a protective CD case and shall be delivered by UPS, Fed Ex, or US Postal Service. Submittals are shipped at the entrant's risk. Insurance is recommended. Entries must be postmarked no later than October 5, 2009.

Right of Use:

The California Museum retains the right to unlimited use of entries to the Challenge for publicity and advertising without the entrants' approval. Entrants relinquish any right to royalties or any form of compensation or reimbursement; provided, however, that winning entrants shall receive the awards set forth above from The California Museum. Entrants retain copyright of their work. Each entrant, by submitting an entry into the Challenge, (a) grants The California Museum, its successors, licensees and assigns (the "Authorized Parties") an irrevocable, perpetual, non-exclusive worldwide license to, without any additional consideration, publish, post, display, copy, distribute, transmit, edit, use alone, together with other works, and otherwise use the entry in any manner whatsoever, and at any time or times, for any purpose whatsoever, in all media now known or hereafter discovered, without notice, review or approval, and (b) agrees to use by The California Museum and its designees of such entrant's name, photograph and likeness for advertising and promotional purposes, in any and all forms of media, now known or hereafter devised without additional compensation, review or approval rights, notification or permission, except where prohibited by law. Credit will be given to entrants when possible, but is not guaranteed.

Judging Panel

Representative from The California Museum Teacher Advisory Group

Representative from Comcast

Representatives from the California State Fair Board

Representative from the California Department of Education

Judging Criteria

- Articulated issue or problem, and solution offered
- Leadership potential

- Inspirational Idea
- Goals established
- Creative Presentation
- Thought Provoking

THE JUDGING PANEL'S DECISIONS WILL BE FINAL AND BINDING.

Timeline

May 6 – Official launch of Dreamers Challenge, entry forms available online

October 5 –Submittals deadline - all entries must be postmarked on or before this date.

October 6 – Judging starts

November 19 – Judging ends

November 20 – Winners are notified

December – Grand prize winners are recognized in person at The California Museum

Questions?

For further information contact Shelly Atkinson (916) 654-5688 or email satkinso@sos.ca.gov.