

Counties Exhibits



**California
State Fair**

JULY 12-29, 2012

BIG FUN!

Competition Handbook

Visit the California State Fair on the web at www.bigfun.org



Alameda • Alpine • Amador
Butte • Calaveras • Colusa
Contra Costa • Del Norte
El Dorado • Fresno • Glenn
Humboldt • Imperial • Inyo
Kern • Kings • Lake • Lassen
Los Angeles • Madera • Marin
Mariposa • Mendocino • Merced
Modoc • Mono • Monterey
Napa • Nevada • Orange
Placer • Plumas • Riverside
Sacramento • San Benito
San Bernardino • San Diego
San Francisco • San Joaquin
San Luis Obispo • San Mateo
Santa Barbara • Santa Clara
Santa Cruz • Shasta • Sierra
Siskiyou • Solano • Sonoma
Stanislaus • Sutter • Tehama
Trinity • Tulare • Tuolumne
Ventura • Yolo • Yuba

Counties Exhibits

Edmund G Brown Jr, Governor of California

California State Fair Board of Directors

Chair: Rick Stacey, Visalia
Vice Chair: Cynthia Bryant, Elk Grove
Dr. Sonney Chong, Sacramento
Richard Cuneo, Sonoma
Cornelius Gallagher, Fair Oaks
Rex Hime, Loomis
Kathy Nakase, Huntington Beach
Willie Pelote, Sacramento
Amparo Pérez-Lemus, Davis

Ex-Officio Members

Senator Darrell Steinberg
Senator Doug La Malfa
Assembly Member Roger Dickinson

Norbert J. Bartosik
General Manager/CEO
Brian May
Deputy General Manager

Greg Kinder
Deputy Manager, Programs
Carol Buchanan
Counties Exhibits Coordinator

California State Fair
Post Office Box 15649
Sacramento, California 95852
916/263-3161
E-mail: cbuchanan@calexpo.com

Table of Contents 1

Counties Exhibits Tentative Schedule of Events 2 – 3

Quick Reference 4 – 5

General Information 6 – 7

Judging Criteria..... 8

Awards..... 9 – 13

Exhibit Design Rules 14 – 18

Installation Requirements 19 – 20

Special Assistance Requests 21 – 22

Exhibit Maintenance 23 – 24

Fair Closing Procedures 25

2011 Award Winners 26

2012 General Rules..... 27 – 36

Map of Cal Expo, Home of the California State Fair 37

General Information

You are invited to enter the Counties Exhibits Competition as a County Representative for one or more of California’s 58 counties. The Counties Exhibits Program is an excellent marketing opportunity for your county. Established in the 1870’s, this program consistently ranks as the most popular program by more than 1 million guests.

An exhibit may present any subject or combination of subjects determined by the County Representative; Agriculture, Art, Commerce, Culture, Ethnic Heritage, History, Industry, Life-style, Natural Resources, Recreation, Tourism, etc.

The Fair encourages groups and organizations to develop and build counties exhibits. Such groups include local communities, cultural groups, economic development corporations, local government agencies, tourism councils, university and college groups, historical societies, festivals, county and district fairs, museums, chambers of commerce, art councils, boards of trade, industry, businesses, as well as youth and service organizations.

**The 2012 Counties Exhibits Competition Handbook is available on the
California State Fair website at www.bigfun.org.**

2012 Schedule of Events

Note: Dates and times are subject to change. Updates will be sent to all participating counties on a regular basis.

Friday, February 10, 2012 Official Counties Exhibits Entry Form and Insurance Certification due

Thursday, March 15, 2012 Pre-Fair Counties Exhibits Meeting ♦ 1:30 p.m. ♦ Cal Expo Admin. Building

Friday, May 11, 2012 Forms due by 4:30 p.m.

- Special Assistance Request Form
- Additional Ribbon/Plaque Purchase Request Form
- Awards Ceremony RSVP Form (Representatives)
- Awards Ceremony RSVP Form (Professional Builders)

Friday, June 15, 2012 Forms due by 4:30 p.m.

- Credential Request Form
- Maintenance Badge Request Form
- Statement of Purpose (10 copies on letterhead)
- Megan's Law Form
- Exhibit Booth Staffing List
- Superintendent's Award Statement
- Promotional items/handout samples for review

Friday, June 22, 2012 California Building available to builders

Tuesday, June 26, 2012 Special Assistance ♦ 8:00 a.m. – 2:00 p.m.

Thursday, June 28, 2012 Special Assistance ♦ 8:00 a.m. – 2:00 p.m.

Tuesday, July 3, 2012 Special Assistance ♦ 8:00 a.m. – 2:00 p.m.

Thursday, July 5, 2012 Special Assistance ♦ 8:00 a.m. – 2:00 p.m.

Friday, July 6, 2012 Insurance Certification due (if insurance coverage year is July 1 – June 30)

Friday, July 6, 2012 **Mandatory** - County Representative & Builders Meeting 1:30 p.m.
California Building, Cal Expo

Saturday, July 7, 2012 Saw / Spray Paint Cut-Off 10:00 a.m.

Monday, July 9, 2012 \$150 Premium Deduction for any exhibit NOT started by 4:30 p.m.

Tuesday, July 10, 2012 Exhibit builds must be completed no later than 5:00 p.m.

2012 Schedule of Events Continued

- Wednesday, July 11, 2012Judging Day, all last minute adjustments and placement of produce and props must be completed by 7:30 a.m.
- Wednesday, July 11, 2012Judging Day ♦ Presentation by County Representatives begins 9:00 a.m.
- Wednesday, July 11, 2012.....Exhibit Photos 8:00 p.m. – 6:00 a.m. (power disruption may occur)
- Thursday, July 12, 2012.....Fair opens 11:00 a.m.
- Thursday, July 12, 2012.....Counties Awards Program- Announcement of Judging Results 4:00 p.m.
Clubhouse, Cal Expo
- Monday, July 16, 2012Supplemental Credential Request, Megan’s Law Form due
- July 17 & 20, 2012Maintenance Judging (TUESDAY & FRIDAY)
- Wednesday, July 18, 2012.....Exhibit Photos 10:00 p.m. – 6:00 a.m.
- July 24 & 27, 2012Maintenance Judging (TUESDAY & FRIDAY)
- Saturday, July 28, 2012People’s Choice Award and Manager’s Award announced
- Sunday, July 29, 2012.....Fair closes at 10:00 p.m.
- Monday, August 6, 2012All exhibits and materials must be removed by 5:00 p.m.
- Thursday, October 4, 2012.....Counties Exhibits Fall Meeting ♦ 1:30 p.m. ♦ Cal Expo Administration Building

Quick Reference

Mailing Address for all Forms

Counties Exhibits
California Exposition & State Fair
P.O. Box 15649
Sacramento, CA 95852

Fax forms to: (916)263-7903

Please mark fax
"Attention Counties Exhibits"

Counties Exhibits Entry Form

The Counties Exhibits Entry Form must be received no later than 4:30 p.m., February 10, 2012. This form may be faxed or scanned and sent by e-mail. A signed original must also be mailed to the address above. (For details see page 6)

Liability Insurance

GENERAL LIABILITY INSURANCE: At all times while the County, its agents or contractors have access to the Cal Expo grounds, (June 22, 2012 through August 6, 2012). County shall provide proof of commercial general liability insurance coverage with minimum limits of at least \$1,000,000 per occurrence combined single limit for bodily injury and property damage and cover damages for bodily injury, property damage, personal injury liability, and products and completed operations liability. The general liability insurance coverage shall include the following provision: State of California, California Exposition & State Fair, its agents, officers, directors, employees, and servants are made additional insured but only insofar as the operations under this agreement are concerned.

If County is self-insured, County must continue to be self-insured or must acquire appropriate insurance coverage.

WORKERS COMPENSATION INSURANCE: All employees or agents (including volunteers) of County shall be covered by workers' compensation insurance. Workers Compensation will not be provided by Cal Expo.

Certification of insurance coverage as described is due with your Entry Form.

Credential Request Form

The Credential Request Form must be received no later than 4:30 p.m., June 15, 2012.

Counties staffing their exhibit must submit the Credential Request Form, Megan's Law Form for each person on the exhibit staff and a projected staff schedule to the Counties Exhibits Coordinator prior to receiving credentials. (For details see page 18)

Builders doing exhibit maintenance must submit a Megan's Law Form for themselves and/or their employees with their Credential Request Form.

Special Assistance Request Form

Special Assistance Request Form must be received or postmarked no later than 4:30 p.m., May 11, 2012.

Special assistance includes; Additional electrical requests, forklift, boom-lift and suspension service, dry storage requests and stud installation. (For details see page 22)

Each county will be given a maximum of two hours of Cal Expo assistance (i.e. forklift, cable attachment, boom lift) at no charge on four specific days during exhibit set-up. Assistance provided beyond the two-hour period will be charged at the Cal Expo Reimbursable Service Rate. The Special Assistance Support dates will be June 26, 2012, June 28, 2012, July 3, 2012 and July 5, 2012 from 8:00 a.m. to 2:00 p.m.

Additional Ribbon/Plaque Request Form

Additional Ribbon/Plaque Requests must be submitted on the Additional Ribbon/Plaque Request Form and received no later than 4:30 p.m., May 11, 2012.

No additional awards will be ordered until payment is received.

Statement of Purpose

The Statement of Purpose must be received no later than 4:30 p.m., June 15, 2012.

The Statement of Purpose must be on *Official County or County Designated Group letterhead* and no modifications can take place after this time. (For details see page 17)

Judging Interview

Each county has the opportunity to have one county representative spokesperson present a 90-second oral marketing presentation to the official judges on July 11, 2012. (For details see page 8)

Counties Award Program

Official announcement of Judging Results will take place on Thursday, July 12, 2012.

Exhibit Maintenance

Persons who will maintain an exhibit and who may, therefore need access to the buildings prior to the scheduled fair opening times or after the scheduled closing times must get a Maintenance Badge. If you do not provide exhibit maintenance during those times, you won't need a Maintenance Badge. Counties and Builders must submit the Maintenance Badge form no later than Friday, June 15, 2012.

There will be four (4) Maintenance Judging dates during the Fair. Judging dates are July 17, 20, 24 and 27, 2012. The Maintenance Judge will evaluate the exhibits beginning at 9:30 a.m. Thus, maintenance work must be completed by that time. (For details see page 24)

RV Parking

RV Parking is available at Cal Expo. To make reservations call 916/263-3187. Residing (camping, house trailers, mobile RV's, etc.) on the fairgrounds is not allowed except in the designated RV area.

New in 2012

FORM 204

This form, State of California, Payee Data Record, is now required to be submitted with the Official Entry Form. The Form 204 payee information must match the Payee's Legal Name or Organization Name or Contact Name on the "Premium Information" portion of the Official Entry Form. The Form 204 must be signed by the payee.

2012 Forms:

We no longer require colored paper be used for forms. Forms may be faxed or emailed but must be followed by a paper original (mailed or delivered).

2012 Awards:

The 2012 Premium Budget is \$162,000. Premium Awards have changed. See pages 8-11 for details.

Forms for Exhibit Staffing

Volunteer Record and Service Agreement forms **will not be required** for volunteers staffing Counties Exhibits. Megan's Law forms and the official Exhibit Booth Staffing List are still required. Megan's Law forms are required for any Counties Exhibits County Representative, Builder, maintenance person, or exhibit staff who will be present in the exhibit during the hours the fair is open.

People's Choice

We will no longer send Counties promotional items to selected fair goers who vote in the People's Choice surveys. Signs urging fairgoers to vote will be placed at the Information kiosks and at the Friends of the Fair Office.

Handouts

The rules for handouts were changed and clarified in 2011. See page 18 for details.

Maintenance Badges

For those Representatives and/or Builders who will be maintaining the exhibit during the fair, Maintenance ID Badges will be issued by Cal Expo. This is a picture ID badge so the person/persons doing maintenance must be present to get their badge. Counties Representatives should send the Maintenance Badge Request form to the Counties Exhibits Coordinator no later than Friday, June 15, 2012. Badges will be issued by appointment at the Cal Expo Personnel Office, Cal Expo Administration Building. The Counties Exhibits Coordinator or Assistant will contact the Representative regarding appointment days and times.

Only those persons providing County Exhibit maintenance will need a Maintenance Badge.

Entry Requirements

Entry forms may be faxed or emailed but a signed original must be mailed or delivered by the Entry Deadline Date.

No Entry Fee is charged for the Counties Exhibits Program.

1. Exhibit space must be requested on the Official Counties Exhibits Entry Form. **Entries must be received no later than 4:30 p.m., February 10, 2012.**

Mail entry forms to:

California State Fair

Attn: Greg Kinder

P. O. Box 15649

Sacramento, CA 95852-1538

or deliver to: California State Fair

Attn: Greg Kinder

1600 Exposition Boulevard

Sacramento, CA 95815

2. Entry forms must be signed by one of the following: the County Board of Supervisor's Chairperson, the Clerk of the Board or the Chief Executive Officer of the County.
3. Entries are limited to one entry per county. A joint exhibit by two or more counties is acceptable. In this case, each County Board of Supervisors is required to submit an Official Counties Exhibits Entry Form.
4. Entries must include the payee's name, telephone number and mailing address. The payee is the person or organization receiving the Cash Award (Premium), i.e., Builder, County Board of Supervisors, Arts Council, etc. If the payee is an organization, list the name of a person to contact in that organization.
5. Payee Data Record Form (STD 204) must accompany the Entry form.
6. All exhibits are entered under the category "Counties Exhibits" and each category has one general class, the booth size, i.e., 20' x 20', 16' x 16', 16' x 16' and 10' x 20' Combo space.
7. Insurance: County shall provide proof of commercial **General Liability Insurance** with minimum limits of at least \$1,000,000 per occurrence and proof of **Worker's Compensation Insurance**. If self-insured, County must submit a letter confirming self-insurance.
8. This handbook is available online, and will be subject to any action that may cause revision or curtailment of the classes, sections, Cash Awards (Premiums) or rules and regulations as listed. Upon signature of the Counties Exhibits Official Entry Form, all exhibitors are responsible for adhering to procedures, rules and regulations found in this handbook.
9. The exhibitor takes responsibility for interpretation of rules for County Representatives and other designated representative(s).

NOTE: *Rules found in this handbook are not identical to state rules published in other handbooks, or by the Division of Fairs and Expositions of the California Department of Food and Agriculture.*

Counties Exhibits Location

Exhibits will be located in Buildings A and B (California Building).

Questions

Contact the Competitive Programs Department, Counties Exhibits, at 916/263-3033 or email: gkinder@calexpo.com

Or write to: California State Fair
Counties Exhibits Program
Attn: Greg Kinder
P.O. Box 15649
Sacramento, CA 95852

The Fair reserves the right to reject subject matter it deems inappropriate for exhibits at the State Fair.

Judging Criteria

1. **Counties exhibits will be complete and ready for judging by 7:30 a.m., July 11, 2012.** If the exhibit is not completed by that time, it will be judged as is. The building will be cleared of all persons except state fair personnel.
2. Each County will be given the opportunity to have one county spokesperson present a 90-second oral marketing presentation to the official judges. This presentation may be made in person or via electronic means, i.e. video, web-cam, etc, pre-recorded or live. The presentation schedule will be posted. Time slots will commence at 9:00 a.m., finishing by 11:30 a.m. on July 11, 2012. Exhibits with multiple counties represented will be limited to 90 seconds per each county represented. The county representative spokesperson will be the only person allowed in the building during the interview session unless a designated person is required to initiate an electronic presentation. Upon completing the presentation, the spokesperson will be required to leave the building. No fraternization between County Representatives and Judges will be allowed at any time. Points may be deducted if any contact is made in the area the judge is scoring.
3. Official judging will commence at 11:30 a.m. on July 11, 2012 at which time all exhibits will be formally evaluated. Only authorized personnel will be allowed to be present.
4. Official announcement of Judging Results will take place at the Counties Exhibits Awards Program.
5. All exhibits will be judged on individual merit using a scorecard and not compared against each other, except when competing for Special Awards.
6. In addition to applying the specific criteria enumerated below, **judges will take into consideration the overall appeal and effect the exhibit would have on the general public, who are in fact the intended audience, not the judges.**

Score Card for Judging Counties Exhibits

Content	20%
The exhibit holds representation of produce, product(s), and/or artifacts expressing the uniqueness of the county or blends all components into a multi-dimensional exhibit with a single theme or purpose. 90% of the exhibit is a 3-dimensional presentation. Elements are properly and clearly identified, interpreted graphically, verbally or audio-visually and labeled.	
Marketability	20%
The exhibit clearly presents its purpose, message, and/or image in an appealing and distinctive fashion. Does the exhibit "sell itself" by attracting attention and holding the viewer's interest, and clearly reflect the Statement of Purpose.	
Craftsmanship	20%
The exhibit is well constructed. All decorative materials and props are new or freshly refurbished. All graphics and signage are of a professional graphic artist quality. There is an overall artistic and visual appeal to the exhibit.	
Creative Use of Products and/or Produce and/or Artifacts	20%
The exhibit presents the product(s), and/or produce, and/or artifacts in a clever and imaginative way. Objects are in keeping with the overall theme/purpose of the exhibit. Unique methods of display are employed to enhance the experience. Any of these aspects may be presented. All are not required.	
Technology and/or Animation and/or Special Effects and/or Experience	20%
The exhibit shows dynamic or imaginative movement, animation, innovative technology, audiovisual, lighting, sound, or other special effects or human participation that enhances the overall theme, creating interest for the viewer. Any of these aspects may be presented. All are not required.	

Awards

Non-Cash Medal Awards

The Danish system of judging will be used for exhibit evaluation. Each exhibit will be scored individually in accordance with the Official Scorecard and given one medal award; Gold, Silver, Bronze or Honorable Mention. There are no limits on the number of medal awards. Medal Awards coincide with the scores as listed below:

Gold Medal Awards (*exhibits must score 90 or more*) Plaque and Rosette

Silver Medal Awards (score 80 to 89)..... Plaque and Rosette

Bronze Medal Awards (*score 70 to 79*) Plaque and Rosette

Honorable Mention Awards (*score of 60 to 69*) Plaque and Rosette
69 Points and below no Cash Award (Premium) will be given.

Cash Awards (Premiums)

The total Cash Awards (Premiums) budget for the Counties Program is \$162,000.00. Of this amount, \$5,000 is designated for special awards leaving \$157,000 for individual Cash Awards (Premiums). The exhibit size (20' x 20', 16' x 16' or 16' x 16' and 10' x 20' "combo space") and total judges allotted points scored will determine the Cash Award (Premium).

Monies awarded to a county will be made payable to the Board of Supervisors unless board designates on the Official Counties Exhibits Entry Form a person, persons, agency, company or other entity as the payee to receive the Cash Award (Premium). A STD 204 Form for each payee must be submitted with the Official Entry Form. The Form STD 204 must be signed by the payee.

The California State Fair has the right to deduct any service fee or penalty fee from the Cash Award (Premium).

Calculation Formula

The total points scored from (20 'x 20', 16' x 16' or 10' x 20' and 10' x 10') exhibits will be added together. This total will then be divided into the premium budget of \$157,000. The "Per Point" Value will be multiplied by each individual score to calculate the cash premium award.

Example of the Calculation Formula

- Step 1:** Determine the total square footage of all exhibits.
- Step 2:** Divide the premium budget by the total square footage to get the value per square foot.
- Step 3:** Multiply the square foot value by the square footage of the space size categories to determine the premium budget per space size category (space size categories are 20' x 20', 16' x 16', 10' x 20' and 10' x 10'.)
- Step 4:** Add the total points awarded (by judges) to all exhibits in the space category.
- Step 5:** Determine the per-point value by dividing the premium budget for each size category by the total number of points in that category.
- Step 6:** The per-point value is then multiplied by each individual score to calculate the Cash Award (Premium).
- Step 7:** Add the Special Award Premium, if any.

Special Awards (Cash Awards and Special Feature Awards)

Limit of one Cash Award (Premium) per category. This limit applies to a multiple county exhibit as well, regardless of the number of counties represented within the space(s). These awards will be as follows:

Best of Show	Golden Bear, Rosette and \$1,000.00
Best Content	Rosette and \$500.00
Best Marketing Presentation	Rosette and \$500.00
Best Craftsmanship	Rosette and \$500.00
Best Agricultural Presentation	Rosette and \$500.00
Best Design Award	Rosette and \$500.00
Best Use of Special Effects / Animation / Technology	Rosette and \$500.00
Best Use of Produce, Products or Artifacts	Rosette and \$500.00
Best Visitor Experience	Rosette and \$500.00
Superintendent's Award	Rosette
Manager's Award	Rosette
People's Choice	Rosette
People's Choice, Most Educational	Rosette
People's Choice, Most Fun	Rosette

The Judges may elect not to present any award in the above categories

Special Award Descriptions

Best of Show Award Golden Bear, Rosette and \$1,000.00

This award will recognize the exhibit that represents the best of all the exhibits in terms of its potential appeal and overall effect on the general public. In this regard the exhibit should clearly stand out from all the others and represent an experience that will leave a lasting impression for the viewer.

Best Content Award Rosette and \$500.00

This award will recognize the effort for inclusion of specific commodity or artifact that brings special attention to the uniqueness of the County. Attention is given to display and labeling giving the viewer a deeper insight into one or more elements.

Best Marketing Presentation Award Rosette and \$500.00

This award will recognize the exhibit that makes the best effort to sell the overall County; its original character, or unique commodity.

Best Craftsmanship Award Rosette and \$500.00

This exhibit is the best constructed without the use of pre-fabricated or kit type materials. Special attention to detail is given to finishing.

Best Agricultural Presentation Award Rosette and \$500.00

This award will recognize the exhibit presenting the County's agricultural industry in the most imaginative, clever and dynamic fashion. At least **25%** of the exhibit must be dedicated to this industry.

Best Design Award Rosette and \$500.00

This award will recognize the exhibit with the best overall design and the most complete cohesiveness of all elements. Do all the elements within the exhibit work in harmony as one unit to give the exhibit a balanced and eye appealing focus? The design style may range from traditional to contemporary and beyond.

Best Use of Special Effects/Animation/Technology Award Rosette and \$500.00

This award recognizes the exhibit that utilizes the most stimulating and/or clever use of special effects, animation or technology.

Best Use of Produce, Products or Artifacts Award Rosette and \$500.00

This award will be given to the County that takes steps to include and display even the most mundane object in a most visually appealing, unique and original manner.

Best Visitor Experience Award Rosette and \$500.00

This award recognizes the exhibit which best incorporates the county's message through visitor participation, interactivity or overall experience.

The Manager's Award

The California State Fair encourages and recommends staffing of county exhibits. To further encourage this activity and to inspire creativity in providing a staffing presentation, the State Fair will recognize the county exhibit that best combines a full staffing schedule with the best staffing theme, best use of costume/uniform and/or the most unique overall staffing presentation. This award will be presented to the County and not the individual Builder or other contractor(s).

The Manager's Award Rosette

The Superintendent's Award

The California State Fair encourages the involvement of local communities, economic development corporations, local government agencies, tourism councils, university and college groups, historical societies, festivals, county and district fairs, museums, chambers of commerce, art councils, boards of trade, industry, businesses, youth groups, service organizations and individuals in the development and implementation of these exhibits.

The purpose of this award is to recognize this important community activity. The award will be presented to the County Exhibit best combining a quality presentation with actual county resident participation. When determining a winning entry for this award, the following requirements will be evaluated:

Exhibit must be designed, constructed and installed by a group or committee composed solely of actual county residents.

Quality of presentation (Gold, Silver or Bronze) will be heavily weighted; however, special consideration will be given for diversity of participants (i.e.; Farm Bureau members working with local school teachers and Tourism Council members). The minimum number of participants to win the award is five (5) individuals from at least three different sources within the county, i.e. school teacher, local historian and county Farm Bureau, etc.

Typical activities of groups or individuals may include design work, construction/fabrication (off site and on), research and development within the county, delivery of produce/products/artifacts to Sacramento, staffing coordination, fund raising, meal preparation for workers on site, exhibit maintenance and removal, sponsorship (cash or service), signage development/production, animation/special effects production, or any activity that directly benefits the design, development and production of the exhibit.

This award will not be presented to a county when the exhibit or any of its parts has been designed built or installed by a professional builder from outside the county. Outside consultation is acceptable. Other than outside consultation, 100% of all work involved must have been performed by local talent from the county.

In close placing, the Fair reserves the right to consider geographic hardship, i.e. a county that is 150 miles or more from Sacramento versus one that is less than 60 miles from the fairgrounds.

As a final qualification, the Counties Exhibits Coordinator must have received, an application and be postmarked, no later than 4:30 p.m., June 15, 2012 and include a detailed description of the county's involvement within the production of the exhibit. The description will be comprised of two parts. The first part will be a listing of participants, which will include each worker's name and their affiliation along with specific contributions. Individuals with no specific organization affiliation may be listed as "County Resident Volunteer." The second part shall be a narrative description of 500 words or less addressing requirements. Staffing of the exhibit during the Fair hours will not be considered in the evaluation of this award - the "Managers Award" will recognize this effort. The Fair reserves the right to reproduce all or any portion of these descriptions.

The Superintendent's Award Rosette

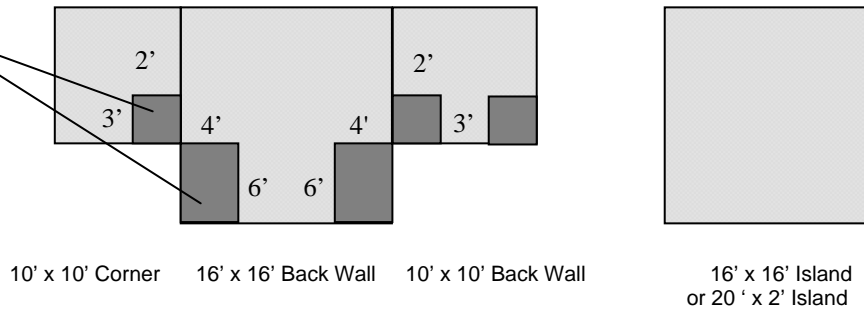
People's Choice Awards

The fair visitor will be asked to select their favorite county exhibit. Unlike the official judging, which is based on a five-part scorecard and evaluated by professional judges, the People's Choice system simply asks the public to pick their personal favorite. No official direction or guidelines for evaluation of the exhibits is provided. Visitors will make their own independent selection. Volunteers staffing the Counties Exhibits may tell that fairgoers may vote in the People's Choice Awards but may not use coercion or other means to solicit votes. ***People's Choice ballots are not to be placed or distributed from individual exhibits. Official People's Choice ballots will only be available at the Friends of the California State Fair Office located in the California (A/B) Building lobby between buildings A and B.***

The result of this award will in no way impact the official judging for Medal Awards. The People's Choice Awards will be announced the last Saturday of the Fair, July 28, 2012, at 7:00 p.m.

People's Choice Award	Rosette
People's Choice Award, Most Educational	Rosette
People's Choice Award, Most Fun	Rosette

30 inch Height Limitation



Side walls and exhibit elements within the front exhibit boundary - 6' x 4' in a 16' x 16' exhibit and 3' x 2' in a 10' x 10', on both sides of exhibit they may not exceed 30 inches in height. Height restrictions do not apply to islands or spaces without an adjoining exhibit. All sidewalls must be completely finished including back of sidewall when neighboring exhibit does not use that space.

3. Components of the exhibit must remain within the boundary of the exhibit space. **There are no exceptions.** However, exhibitors are not required to fill the entire allotted space except for where an island space meets with another island space at a corner.
4. Exposed portions of the exhibit visible from the mezzanine and stairways must be finished (covered, enclosed, painted, etc.). The finish should be consistent with the rest of the exhibit and includes storage areas exposed to viewing.
5. No paper plates may be utilized for display of commodities.
6. Lights are permitted if aesthetically incorporated into exhibit design.
(Refer to Special Assistance Requests; Light and Power Service page 21)
7. Sponsors may be recognized within the exhibit only when recognition does not detract from the purpose of the exhibit, which is to market the *county* rather than the sponsor. Recognition should be consistent with the design, craftsmanship and overall quality of the exhibit. Examples: professional signage that lists all sponsor names, labeling of donated product, and professional photographs recognizing sponsors is expectable.
8. The specific type of produce, products, and/or artifacts originally placed within the exhibit must remain consistent throughout the fair. It is required that like items be substituted with like items (i.e.; grapes with grapes, wine with wine, art with art, furniture with furniture, etc.) Signage must also be changed when substitutions are made.
9. **TWO-DIMENSIONAL DISPLAYS** designed for a typical trade show when displayed in and of themselves will not be accepted for judging. If two-dimensional displays have been enhanced using products, produce and/or artifacts the exhibit may qualify for judging. Two-dimensional displays, commonly referred to as "Pop-Up Displays", are defined as a simple fold out back wall unit with a small counter placed in front.
10. A joint exhibit by two or more counties is acceptable. In cases where more than one county presents a joint exhibit, Official Counties Entry Form must be submitted and signed by each County Board of Supervisors. One Official Representative must be designated. In cases where two or more counties use one space, one Cash Award (Premium) will be awarded to the exhibit.

For example, if two counties provide a joint exhibit in one 16' x 16' space and win a gold award, only one Cash Award (Premium) will be paid for the exhibit. In cases where counties use more than one 16' x 16' space, one premium for the judges score would be provided for each 16' x 16' space used. Another example, if three counties produce one continuous exhibit in 3 adjacent 16' x 16' spaces and win a gold, a total of three Cash Awards (Premiums) would be paid. The Fair will, however, only pay one Cash Award (Premium) for each special award, i.e. Best Content, Best of Show, Best Design Awards etc., regardless of the number of counties represented within a space or series of spaces. The State reserves the right to assign or limit space, as it deems appropriate.

Statement of Purpose

The "Statement of Purpose" must be displayed and be clearly visible (in one location) within the exhibit. There is no requirement for the specific type of presentation, but the general style and level of presentation must be consistent with the rest of the exhibit.

11. Each county is required to submit **10 copies on Official County letterhead or county designated group letterhead**, a Statement of Purpose explaining the theme or purpose of the exhibit. Each statement is to include a short title (i.e., Kern County - "Land of Many Uses") **and be 100 words or less**.
The statement must be submitted in narrative form and describe what the county hopes to communicate to viewers. It is important the statement clearly identifies the intent of the exhibit. The Fair requires these statements be put on display within the exhibit (Refer to Exhibit Design Rules page 15). The judges will use the Statement of Purpose to evaluate each exhibit.
12. Builders with exhibits against an exterior building wall or in a corner must obtain approval from the Counties Exhibits Coordinator when constructing storage areas between the exhibit space and the California Building wall (outside the allotted exhibit space).
13. Storage attachments must be finished (top and exposed sides) and since they are not part of the exhibit, the design and color must be neutral not to distract or be part of the actual exhibit. In most cases, black painted surfaces or draping is recommended for walls and ceilings. Storage areas incorporated within the allotted exhibit space are acceptable and do not need official approval although are considered part of the exhibit.
14. **California Map** - Exhibits must include a map of California that outlines the border of the entire state, highlights the location of the county within the state, and lists the name and location of the county seat. This map must be displayed within the same location as the Statement of Purpose and must be consistent with the overall style and level of presentation within the exhibit. Maps must be a minimum of 320 square inches (i.e. 16" x 20"). Detailed maps with roads, cities, other counties, etc. are *not* required.

Display of Awards

Exhibits are required to have the California State Fair rosettes on display from 8:00 p.m., July 12, 2012 to 10:00 p.m. July 29, 2012.

State Fair Staff will display rosettes following the Counties Award Ceremony although it is the builder's responsibility to clearly identify a location for rosette placement. Requirements for displaying rosettes are:

1. Rosettes must be displayed in a prominent location within the exhibit.
2. **Rosettes must be displayed within three feet of the front railing.** All four sides will qualify as front on an island exhibit.

Signage

All signage must be of graphic artist quality.

Disabled Persons Access Guidelines

Exhibitors are responsible for following rules and guidelines from the current Access Guide: Survey Checklist in the American with Disabilities Act. A copy of the Access Guide or information regarding the Americans with Disabilities Act can be obtained at <http://www.ada.gov> or by calling the ADA Information line: 1-800-514-0301.

A copy of the current Access Guides: Survey Checklist in the American with Disabilities Act will be available to view at the Pre-Fair Counties Exhibits Meeting March 15, 2012.

Staffing

The Fair encourages and recommends staffing exhibits. Knowledgeable representatives from your county will enhance the exhibit. Fairgoers enjoy visiting with residents. Experience has convinced us a staffed exhibit is beneficial for a successful marketing presentation. Some days and times are busier than other and we can offer guidelines as to staffing needs. When selecting your representatives use the following guidelines:

Staff must be residents or have worked or attended school in the county they represent.

Staff must be knowledgeable about the county.

Staff who dress in uniform or costume, unique to the county or county activity, are encouraged.

The fair recommends the solicitation of volunteers and staff for exhibits.

Megan's Law information is required for each adult member of exhibit staff. *No eating, drinking, or smoking shall be allowed within the exhibit. Absolutely NO personal business promotions within the exhibit.*

NOTE: Credentials will be provided for staffing purposes ONLY! Representatives will be required to sign in at The Friends of the Fair Information Booth located in the California Building. Please note the fair will have a discount purchase program for counties requiring credentials other than being used for staffing the exhibit.

Staffing Stations

If an exhibit clearly provides a physical structure (i.e., chair, counter, riser, etc.) to be used as seating or standing station within the exhibit, the following conditions apply:

1. The Staffing Station must be consistent with the overall style and level of presentation within the designated exhibit space.
2. **The Exhibit Representative or Volunteer must be within the designated exhibit space.**
3. Professional signage must be provided at this station when no representative is in attendance i.e., “Back at 1:00 p.m.”, “A county representative will be here from 10:00 a.m. to 6:00 p.m. July 17th” etc.).

Handouts

The Fair must approve all handouts including any written materials for distribution or display. To obtain approval, all materials must be submitted to the Counties Exhibits Coordinator no later than Friday, June 15, 2012. The Fair reserves the right to reject any materials for presentation or distribution.

Promotional items with company/corporate logos such as bags, hats, fans, visors, shirts, etc. are generally not approved, particularly if the company is not an official sponsor of the California State Fair. Counties are advised to provide a sample for approval to the Program Coordinator as soon as possible (do not wait for the deadline).

Marketing collateral such as recreational and tourism brochures, County printed information, historical pamphlets, event flyers, product or company information, etc. are encouraged, but must be approved in advance.

Edible items to be handed out must be in factory-sealed individual portion packages and approved in advance.

Installation Requirements

1. **Exhibits are restricted to the space designated by the State Fair.**
2. A \$150.00 Premium Deduction will be charged if exhibit construction/installation has not begun by 4:30 p.m., Monday, July 9, 2012. An additional \$150.00 will be deducted every 24 hours following July 9, 2012 through July 12, 2012.
3. Saw/Spray Cut-Off is 10:00 a.m., July 7, 2012. This cut-off includes power and handsaws and the use of spray paint in the interior of the California Building.
4. No exhibits, decorations or fixtures may be attached to any structural portion of the California Building without prior approval.
5. Exhibitors will be permitted to suspend exhibit decorations and/or exhibit components from the building ceiling trusses. A maximum of 100 pounds may be suspended per exhibit.
 - a. Exhibit builders will not be permitted in the ceiling area. The Fair will attach and drop the necessary cables for suspension purposes.
 - b. Suspension Requests must be submitted on the Special Assistance Request Form and must be received no later than May 11, 2012. (Refer to Special Assistance Requests page 22)
 - c. Exhibitors are required to be present during suspension of exhibit decorations and/or exhibit components.
6. Exhibitors and builders are to exercise all caution and protection to keep paint, solvents and cleaning materials from contact with any wall and floor surfaces. **Restroom sinks may not be used for cleaning paintbrushes and equipment. Temporary wash sinks will be installed to clean paintbrushes and equipment in two designated locations.**
7. **Builders will be required to deposit trash and debris generated into provided bins on a daily basis. This includes remaining materials after dismantling exhibits. All materials must be broken down to fit into bins provided either inside or outside the building.**
****** Failure to do so may result in a premium deduction ******
8. **Sound-producing exhibits may not cause annoyance or inconvenience to other exhibitors or visitors.**
9. The California Building will be available beginning 8:00 a.m., June 22, 2012. Building hours are from 8:00 a.m. - 5:00 p.m., Monday through Friday. If a builder wishes to use the building for any hours other than these, arrangements must be made with the Counties Exhibit Coordinator.
10. No storage facilities are available on the fairgrounds before, during or after the annual fair. (Refer to Special Assistance; Storage – Dry page 23)
11. **Code Enforcement** – All exhibits and exhibit material will be inspected regularly by the State Fire Marshal's Office and are required to meet all standards and safety requirements. The State of California, Office of the State Fire Marshal, fire and life safety requirements shall be applicable to any exhibit space. A brochure is available from: Office of the State Fire Marshal, 1131 "S" Street, Sacramento, CA 95814, 916/445-8550 or email – www.FIRE.CA.GOV which addresses general information, booth

construction/location, fire safety tips, electrical and fire extinguishers. All drapes, hangings, curtains, drops and all other decorative material, including Christmas trees, that would tend to increase the fire and panic hazard shall be made of non-flammable materials, or shall be treated and maintained in a flame-retardant condition by means of a flame-retardant solution or process approved by the SFM.

12. **Damage** – Exhibitors will reimburse and pay the California State Fair for any damages to fair property, including the A/B Building floor, which exhibitors cause during the exhibit, installation building and exhibit period. ***Reimbursement for damages may be deducted from premiums.***

Special Assistance Requests

Each county will be given a maximum of two hours of Cal Expo assistance (i.e. forklift, cable attachment, boom lift) at no charge on four specific days during exhibit set-up. Requests must be made on the Special Assistance Request Form and received or postmarked no later than 4:30 p.m., May 11, 2012. Assistance provided beyond the two-hour period will be charged at the Cal Expo Reimbursable Normal Rate. The Special Assistance Support dates will be June 26, June 28, July 3 and July 5, 2012 from 8:00 a.m. to 2:00 p.m.

Light and Power Service

Power requests must be made on the Special Assistance Request Form and received or postmarked no later than 4:30 p.m., May 11, 2012.

Electrical Service

Due to the California energy conservation efforts, the maximum electrical service available to each exhibit space is **one (1) 20 AMP circuit. One 20 AMP circuit includes 4-110 volt outlets.** If your exhibit requires additional electrical service, requests must be submitted on the Special Assistance Form and approved by the Deputy Manager, Programs. **If additional electrical service is approved, one (1) additional 20 amp circuit will be provided free of charge and if additional 20 amp circuits are requested and approved, a surcharge of \$100 per 20 amp circuit will be deducted from premium money.**

24-hour electrical service requests must be submitted on a Special Assistance Request Form no later than May 11, 2012. Regular power will be turned off each night when building is closed.

General Electrical Information

The Fair will install a system of mains for distribution of light and power to buildings and will supply the following kinds of services:

- **Power Service** will be an alternating current, 60 cycles, single phase and three-phase current, at an approximate voltage of 208 volts, or 120 volts for single phase and 208 volts for three phases. No direct current will be furnished.
- **Electrical Service** will be brought to each exhibit by the Fair to meet ordinary requirements as above, via overhead drop cords, the wall or floor. ***Exhibitors are asked NOT to use wall electrical fixtures.***
- **Single Phase Motors** will not be over one (1) horsepower in size for 120 volts, or five (5) horsepower if served at 208 volts.

Electrical Requirements

Only Fair personnel are permitted in the overhead catwalk, etc. of the California Building.

Wherever reference is made to "approved" materials or equipment it means any item that carries an Underwriters Laboratory tag.

Wiring and materials, except furnished or purchased by the exhibitor, will remain the property of the Fair.

All electrical installations are required to be made in a workmanlike manner and be designed, constructed, installed and maintained so hazards will be reduced, as far as it is reasonably possible. The Fair reserves the right to inspect all electrical installations and to order changes to conform to existing codes as necessary.

All electrical installations and alterations are required to be made in accordance with the latest safety orders of the State Division of Industrial Safety as published in the California Administrative Code under Title 8.

Forklift and Boom lift Service

Forklift and Boom lift requests must be made on the Special Assistance Request Form and received or postmarked no later than 4:30 p.m., May 11, 2012.

Forklift and boom lift service may be available for those exhibitors having special requests.

Suspension Service

Suspension requests must be made on the Special Assistance Request Form and received or postmarked no later than 4:30 p.m., May 11, 2012.

Suspension service may be available for those exhibitors needing assistance hanging exhibit components such as signs. Counties are required to provide appropriate cable and hardware to suspend components.

Storage, Dry

Dry storage requests must be made on the Special Assistance Request Form and received or postmarked no later than 4:30 p.m., May 11, 2012.

Limited dry storage areas, for use during the Fair only, may be available for those exhibitors not wishing to utilize exhibit space for storage. This space would be available on a first-come, first-served basis. No flammables are permitted in any storage area. **Storage space is limited and the Fair asks you to be efficient in your use of the space.** The State Fair is not responsible for theft or damage to materials in this storage space or within the exhibit.

Exhibit Maintenance

1. Maintenance of exhibits is the exhibitor's responsibility and the Cash Award (Premium) will be deducted, when in the opinion of the maintenance judge, an exhibit is not maintained properly.
2. There will be four (4) Maintenance Judging dates during the Fair. Judging dates are designated as July 17 & 20 and July 24 & 27, 2012. The Maintenance Judge will evaluate the exhibits beginning at 9:00 a.m. Thus, maintenance work must be completed by that time.
3. The California Building will be available for maintenance from 6:00 a.m. – 9:30 a.m. Monday – Thursday and 6:00 a.m. – 8:30 a.m. Friday – Sunday. A Delivery Pass will be required to enter Gate 12 and a Maintenance ID Badge will be required for entry prior to the fair opening time. The building will remain locked prior to the opening time of the fair. If you are in the building prior to opening time, do not let the public access the building. Fair hours are 11:00 am – 10:00 pm Mondays through Thursdays and 10:00 am – 10:00 pm Fridays through Sundays.
4. Maintenance after 10:00 p.m. will require a Delivery Pass to enter Gate 12 and a Maintenance ID Badge. Vehicles will be allowed to park next to the California Building doors located between the building and "The Farm". Security will only allow access thru this door at night.
5. For those Representatives and/or Builders who will be maintaining the exhibit during the fair, Maintenance ID Badges will be issued by Cal Expo. This is a picture ID badge so the person/persons doing maintenance must be present to get their badge. Counties Representatives should send the Maintenance Badge Request form to the Counties Exhibits Coordinator no later than Friday, June 15, 2012. Badges will be issued by appointment (contact Counties Exhibits Assistant). The last day maintenance badges will be issued is Friday, July 6, 2012, after the mandatory Representatives and Builders meeting unless special arrangements are made with the Counties Exhibits Coordinator.
6. Exhibits with deficiencies will have \$500 deducted from the Cash Award (Premium) the exhibit has earned to date if deficiencies are not corrected by 8:30 a.m. the very next day. One or more of the following deficiencies will be cause for \$500 reduction of Cash Award (Premium) each time the exhibit is judged for maintenance:
 - a. Dust or cobwebs.
 - b. Gravel, seeds, bark, etc. not in a "raked smooth" condition.
 - c. Lights burned out.
 - d. Movement, animation, sound equipment & mechanical aspects of exhibit not operating.
 - e. Fruits, vegetables, flowers or plants missing, withered, rotting or otherwise declining in freshness.
 - f. Fruit, grain or other material spilled or not properly in container.
 - g. Signs not properly aligned or with missing or askew letters.
 - h. Painted areas have unclean appearance.
 - i. Any portion of the exhibit is in disrepair or disorder.
 - j. Trash or debris in the exhibit.
 - k. Awards, maps, and Statement of Purpose are not properly displayed or not displayed.
 - l. Dirty or smudged glass surfaces.
 - m. Staffing Station signage is not present in the absence of a staffing representative.
 - n. Replacement of produce, products, and/or artifacts is not within Exhibit Design rule specifications.

- o. Exhibit does not meet minimum requirements under Counties Exhibits Design rule specifications.
 - p. Storage areas are unsafe or in disorder.
7. Other deficiencies may be called to the attention of exhibitors and must be corrected by 8:30 a.m. the very next day.
 8. A copy of the deficiencies listed by the Maintenance Judge will be given to the Counties Exhibits Coordinator by 2:00 p.m. the day the exhibit was judged. Exhibit Representatives will be allowed to correct these deficiencies by 8:30 a.m. the very next day. If these corrections are not completed at that time, the Cash Award (Premium) deduction will be enforced.

It is the responsibility of each County Representative or builder to pick up the Maintenance Evaluation Form following each day of the maintenance judging from the "Friends of the Fair" Information Booth.

NOTE: Servicing, maintenance and cleaning of exhibits must be performed between 6:00 a.m. – 9:30 a.m. Monday – Thursday and 6:00 a.m. – 8:30 a.m. Friday – Sunday.

8. Repairs that cannot be done between the hours listed above must be done at night following the close of the building at 10:00 p.m. If this is to be done, the Counties Exhibits Coordinator must be notified at least 12 hours in advance.
9. In cases where the exhibit power is to be turned on or off during an emergency or during other times, power switches and directions for their operation must be accessible to the Counties Exhibits Coordinator prior to official judging.

Fair Closing Procedures

On July 29, 2012, the last night of the Fair, the building will be closed at 10:00 p.m. **A release permit is required to drive to the California Building and for removal of each load of material from the grounds.** The permits will be available from the Counties Exhibits Coordinator beginning after 11:00 p.m. Cooperation of exhibitors is expected as this procedure is for the protection of all.

It is recommended County Representatives be present at the exhibit from 9:00 p.m. until the early morning hours on the last night of the Fair.

Exhibitors may NOT begin removing or packing up items before the closing of the fair at 10:00pm on Sunday, July 29, 2012. Thank you in advance for your cooperation!

It is highly recommended that all electronic and/or other sensitive and valuable items be removed immediately and secured after the closing of the fair.

Exhibitors must remove all exhibit material and debris from the building no later than 5:00 p.m., Monday, August 6, 2012.

Fair Management assumes no responsibility for exhibit material, artifacts or equipment any time at which exhibit is being constructed, exhibited, dismantled, removed or stored.

2011 California State Fair Counties Exhibits Winners

Special Awards

Superintendent's Award – Mariposa County
Best Design Award – Lake County
Best Agricultural Award – Solano County
Best Use of Fair Theme Award – Calaveras County
Best Use of Animation Award – Placer County
Best Use of Special Effects Award – Monterey County
Best Craftsmanship Award – Glenn County
Best Marketing Award – Inyo County
Best Content Award – Sonoma County
Best of Show Award – Placer County

Gold Awards

Amador County, Calaveras County, Glenn County, Inyo County, Lake County,
Mono County, Monterey County, Nevada County, Placer County, Sacramento County,
San Joaquin County, Santa Cruz County, Solano County, Sonoma County,
Stanislaus County, Yolo County

Silver Awards

Butte County, Colusa County, Del Norte County, El Dorado County, Humboldt County,
Mariposa County, Mendocino County, Modoc County, Sierra County,
Tehama County, Tuolumne County, Yuba County

Bronze Awards

San Francisco County

2012 GENERAL RULES

CALIFORNIA EXPOSITION & STATE FAIR

These rules are printed, mailed and posted on the fair's website in advance of the entry deadline(s). Each rule is subject to any action that may cause revision or curtailment at any time prior to each competition or judging. The most current General Rules will be found on the California State Fair website www.bigfun.org, under each competition. Upon signing the official entry form, the exhibitor acknowledges that they have read and understand these rules and all others of the competition in which they enter and are further responsible for viewing, reading and understanding all revisions or curtailments on the fair's website prior to the competition. Exhibitors may request a copy of the most current rules by contacting the entry office: email: entryoffice@calexpo.com or phone: 916/263-3146.

- 1. EXHIBITORS ENTRY RESPONSIBILITIES:** All signatures and information necessary to determine that the exhibit is eligible must be on the entry form and all fees (including penalties) must be paid by the entry delivery date for still exhibits or July 2, 2012 for Junior Livestock, Open Livestock and Small Animals or entered on-line and have submitted the Signature Acquisition Form with all necessary signatures by the above dates. Therefore, it shall be the responsibility of the exhibitors to correct all deficiencies in connection with entries or exhibiting which are required of them by the rules printed in the Competition Handbook. A deficiency penalty of \$20 per entry must be paid for any deficiency or fees which have not been paid by the entry delivery date for still exhibits or July 2 for Livestock and Small Animals. Entries will not be judged if deficiencies have not been cleared or fees paid. This rule shall apply to all equine shows with a requirement for their fees, forms and signatures being submitted by the entry deadline date within each equine section of any competition handbook.
- 2. ENTRY LIMIT:** The State Fair management shall reserve the right to limit entries displayed and/or exhibited to facilities available and may limit the number of entries made by an exhibitor. Entries may also be limited or not displayed based on size, content, subject material, or for any reason determined not in the best interest of the California State Fair. Any return of entries under this rule will be done at the sole discretion of the State Fair management.
- 3. OWNERSHIP OF ENTRY:** Unless specific provisions otherwise are made in the Competition Handbook (printed or on the web), exhibitors must be the bona fide owner of their entries. The management may demand such proof of ownership as it deems necessary in each case.
- 4. EXHIBITOR LIABILITY:** Each exhibitor will be solely responsible for any consequential or other loss, injury or damage done to, or occasioned by, or arising from, any animal or article exhibited by him/her. Exhibitor agrees to indemnify, and save harmless, the State of California, California Exposition and State Fair and all officers, agents, and employees there of from all claims, demands, damages, costs, expenses, or liability costs suits or actions of every name, kind and description, brought forth from or on account of, injuries to death of any person including but not limited to workers, and the public, or damage to property resulting from the performance of the exhibitor or its entries. Neither party shall request apportionment of liability by a jury.
- 5. NO GUARANTEE:** The State Fair cannot guarantee that all exhibition requirements of an entry can be provided (i.e. electricity, a showcase, a pedestal, special lighting, special location, total space requirements, water source, computer services, or any other special requirements).
- 6. DIVISION/CLASS CANCELLATION:** The State Fair management reserves the right to return entries and cancel any division or class in which, in its judgment, the entries are insufficient to secure adequate competition.

7. **ENTRY ERRORS:** Fair management is not responsible for finding errors in entries. Exhibitors are responsible for any and all errors on entry and summary forms. No exhibitor shall be entitled to an award which has been disallowed as the result of his own error. The Fair management shall withhold the payment of awards for exhibits that are ineligible and may recover awards that have been paid for ineligible entries that are disclosed during post audits of Fair records. However, exhibitors with cause are entitled to question the validity of any disallowance. Such exhibitors should inform the Fair management immediately, in writing, giving their name, address, complete description of the entry and the reason for requesting reconsideration. Requests will not be considered later than ninety (90) days after receiving notice of disallowance.
8. **SUBSTITUTION:** Substitutions may be made in still exhibits only in the same division of the original entry class of the original exhibitor, and may be made only if completed by the entry delivery date. Substitutions for livestock must be in the same division of the original entry by the original exhibitor. Substitutions must be made at time of check in to avoid penalty. Fees may apply for substitutions in excess of two per division. The State Fair or the judge may disqualify or transfer to the correct class any entry which is not a true representative of the division or class in which it is entered.
9. **PREVIOUSLY ENTERED ENTRY:** Any non-animal (still exhibit) entry that has been exhibited at a previous California State Fair is not eligible for entry in the 2012 California State Fair. Once a still exhibit has been entered and judged at the California State Fair it cannot be reentered for competition in any California State Fair Competition.
10. **VERIFICATION:** Exhibitors wishing to verify that the State Fair has received submitted entry forms and fees must include a self-addressed/stamped postcard when submitting entry forms.
11. **RESPONSIBILITY:** The Fair shall not be responsible for exhibits remaining on the fairgrounds after designated release times. All Still Exhibits or display elements remaining on the fairgrounds after designated release time will be treated as abandoned property and will be disposed of as of September 1, 2012.
12. **REMOVAL OF ENTRIES:** An exhibitor may not remove his or her entry from the California State Fair once it has been accepted. Entries must be on exhibit at the official opening of the Fair or at any other time specified in the Competition Handbook and shall not be removed from the fairgrounds prior to the release date printed in the handbook, except (at the discretion of the Fair management) in cases of positive evidence of sickness, accident and/or death, or other circumstances that are in the best interests of the Fair.
13. **DISHONORED CHECKS:** A penalty of \$25.00 per dishonored check must be paid if a check in payment of entry fees or other applicable fees is refused by the bank. Only cash, certified check or money orders are acceptable for penalty payment.
14. **ENTRY FEES ARE NOT REFUNDABLE.**
15. **LATE ENTRIES:** Late Entries may be accepted at the sole discretion of the California State Fair under the following conditions:
 1. The completed entry form(s) and other completed required forms, signatures and full payment for all required fees must arrive at the California State Fair Entry Office (by Certified Mail or Hand Delivery) no later than five calendar days after the official entry deadline requirement of the competition (ie; Creative Arts, Junior Livestock, Youth Art & Design, etc.) For example, if the Official Entry Deadline is June 8, the last day and time a late entry may be eligible is June 13 at 4:00 PM. If late entries arrive after 4:00 PM on that fifth day, they will NOT be considered.
 2. Open Livestock Late Entries will be accepted until July 2, 2012 with an additional \$100 per entry. Payment must be received no later than 5 pm on July 5, 2012.
 3. All late entries must be accompanied with the entry fee as listed within the program in addition to a late fee equal to \$20 per entry for all livestock, horse and wine

entries and \$10 per entry for non livestock competitions in addition to small animals (Fur and Feathers and dogs). Acceptable forms of payment are Visa, master card, check or money order.

4. No entries will be accepted beyond the capacity of the facility.
 5. All other entry requirements as well as any rules, regulations and schedules shall apply.
 6. No entry is a guarantee of acceptance and it is the exhibitor's responsibility to confirm that the fair has accepted any and all entries.
 7. The California State Fair expressly reserves the right to reject any and all entry forms for any reason whatsoever.
16. **DESIGN:** The California State Fair assumes total design control over the presentation of the exhibits. Entries designed for hanging and not so equipped will be hung in a manner deemed appropriate by the Fair. No exhibit changes will be made once the entries have been displayed. Once an entry has been received by the Fair, no further handling of entry by exhibitor shall be permitted. Relocation and final placement shall be accomplished by Fair personnel. Entries requiring assembly/disassembly must include detailed instructions and sketches for assembly/disassembly. Instructions should indicate lifting points, unsecured parts and any other information required for such handling. Where necessary bank pins will be utilized to attach exhibits for display.
17. **JUNIORS ENTERING SENIOR DEPARTMENT:** All divisions and classes within Junior Departments are intended for Juniors exclusively. Entry into the Junior Department is regulated by age and youth organization requirements as outlined within this competition handbook. In no case may a person, group or organization outside of these age requirements (younger or older) be allowed to enter and compete in the Junior department.

However, Juniors may elect to enter, exhibit and compete (animal or non-animal) in the Senior Department when the rules of that department, division or class allow for such. Such entries shall be restricted to:

1. A class for the exhibit that is not provided in the Junior Department.
2. Junior Livestock Exhibitors in Breeding Beef, Breeding Sheep, Breeding Swine, Dairy Cattle, Boer Goats, and Market Barrows that officially enter and show in the Junior Livestock Show are eligible to compete in the Open Show as long as the same exhibit/animal is entered and shown in the Junior Show and the same exhibit/animal is entered and met all Open Division entry deadlines and guidelines. **This rule does not apply to Junior Dairy Goats.**
3. Open classes or divisions that allows for participation of Juniors due to the open competition being a specialty, feature, regional or national show sanctioned by the fair and/or recognized organization. In this case, the Junior exhibitor must also enter and compete (with the same exhibit) in the current year's Junior department, division, class offered for the exhibit. This provision must be printed specifically within the rules of the feature show within this handbook.

Anyone under the age of 18 who meets the California State Fair age requirements and is planning to exhibit in a Senior department must have their parent or legal guardian sign their Summary form. If the exhibitor is required to be on the fairgrounds, the Junior must be supervised by their parent or legal guardian while at the fair.

Exhibit animals owned in partnership between Seniors and Juniors shall not affect the Junior's eligibility when the Senior partner is the exhibitor. When violations of this rule occur, the junior exhibitor will not be eligible to compete at the current and following years California State Fair.

18. **FAIR EMPLOYEE PARTICIPATION:** No employee of the State Fair will be permitted to enter an exhibit for competition. No person shall be an exhibitor or sign an entry form as an agent in any Division or Department in which the exhibitor is a department head, judge, or paid employee.

DISQUALIFICATION

19. **DISQUALIFICATION:** The State Fair management shall reserve the right to vacate, declare ineligible for competition, and/or order the removal of any entry which is not in the best interest of the Fair, is unsightly, unhealthy, injured, lame, unsound, endangers public safety, violates the Fair's Animal Welfare Policies, or has been entered in violation of these rules and regulations.
 20. **ENTRY DISQUALIFICATIONS/TRANSFERS:** A complete exhibit eligible in more than one Division and/or Class shall be entered and judged only in the Division and/or Class for which it best qualifies. The State Fair or the judge may disqualify or transfer to the correct Class (at his/her discretion) any exhibit which is not a true representative of the Division or Class in which it is entered. It is not, however, the responsibility of the State Fair or judge to transfer an entry to the correct Division and/or Class.
 21. **DISQUALIFICATIONS:** In the event an entry or an exhibitor is disqualified for any rule or policy violation (including but not limited to practices or procedures that are unethical, those in violation of the Fair's Residue Avoidance Program, DNA Testing Program and those not adhering to the Fair's schedule for the program), any or all of the following actions may take place:
 - a. The entry or exhibitor that is disqualified will be declared ineligible and will not receive awards, premium money and/or any sale proceeds. Further, the exhibitor shall be responsible for payment of any fees, fines due or costs incurred by the State as a result of disqualification.
 - b. The owner/exhibitor and members of his/her immediate family will not be eligible to compete in subsequent California State Fair Programs. The extent and degree of future eligibility shall be determined by Fair Management.
 - c. Fair Management reserves the right (but does not guarantee) to move entries up in placing after judging has taken place when an award void is created by a disqualification. This process of moving up judged entries shall only take place, however, when it is clear what the judge's placing would have been had the disqualified entry not been in competition. For example, when a Champion is disqualified, the Reserve shall move up and be named the Champion; however, no other changes shall take place below the Reserve Champion. The same shall apply in the case of a class, section or division winner when 2nd place has been clearly indicated by the judge. If it is not possible to clearly determine a new placing, no change shall take place. When a placing change does take place the entry moving up will receive all the awards, appropriate titles and all premiums of the disqualified entry but will not receive any of the original placing awards or premiums won in the second category. In other words 2nd place will now receive 1st money and "no" entry will receive 2nd money.
 22. **COOPERATION:** Exhibitors not cooperating with security personnel or any other Fair officials in all matters of policy, including but not limited to parking, stall/pen/space assignments and appearance, and/or animal care will have their entries cancelled and will be ordered to remove their exhibit from the grounds immediately.
 23. **PUBLIC DISTURBANCES:** Exhibitors causing public disturbances, those who are uncooperative and/or unsportsmanlike, those not following good animal welfare practices as determined by management, or those found in violation of rules or in practices unethical or inimical with the Fair program and/or policies/procedures shall be penalized by forfeiture of premium awarded, any and all awards, payments of fines and/or damages to State Property, privileges, and/or disqualification at this or subsequent State Fairs as may be deemed appropriate by the Fair Management and/or the Board of Directors. Further, if the exhibitor and/or exhibitor's adult supervisor, parent or family member's actions are deemed to be illegal, inhumane or unethical to livestock, the proper authorities will be notified for further investigation by those agencies for possible prosecution and/or civil penalties.
-

24. **PROBATION:** Any exhibitor found in violation of any rule may be placed on probation for a period of one year or longer if Fair management deems appropriate.

JUDGING

25. **JUDGING:** The judge(s) shall award first, second or third place, etc., according to merit and if without merit the judge shall make no award under any circumstances. This rule applies whether there are one or more entries in the class.
26. **JUDGE/EXHIBITOR INFORMATION:** No person shall act as a judge in any Division in which he/she or a member of his/her immediate family is an exhibitor, is in charge of an exhibit or division, in charge of a group of exhibitors, or is a member of a group of exhibitors.
27. **JUDGE/FRATERNIZATION/CRITICISM:** Judges should avoid unnecessary fraternization with exhibitors. No person shall be allowed, under any circumstances, to interfere with the judge, or judges, during their adjudications, or with the Fair's staff, or to offer any criticism of any exhibit of another. Violators of this rule shall be excluded immediately from the judging area and from competition and be subject to such additional penalties, including cancellations of awards, as the State Fair management shall consider appropriate.
28. No exhibitor shall receive more than two cash awards in any one class. For the purpose of this rule only, a husband, wife, and unmarried children (including foster children) under 18 years of age shall be considered as being one exhibitor, except that brothers and/or sisters shall be considered as being separate exhibitors in Junior Department classes. This rule shall have no bearing on consideration in the placing of entries by judges. Ribbons shall be presented in the order of placing by the judges. The management shall, however, pay third money to fourth winner, etc., when the third winner is prohibited from receiving third cash award under the provisions of this rule. (Any entry or exhibit in which one or more members of the family described above has a financial interest shall be included in the limitation of not more than two cash awards per class.)
29. Management reserves the right to combine or to divide classes in a manner it deems necessary in order to assure adequate competition. In the event of a show change, as a result of this rule, or where classes are established after the close of entries, premiums and awards will be distributed, divided or eliminated in a manner as deemed necessary by Fair Management.
30. **JUDGE'S DECISION:** The judge's decision is final. The judge's decision cannot be protested.
31. **CHIEF JUDGE POLICY:** A Chief Judge will be assigned by the Fair, for still exhibits only, to mediate in the event there is a conflict during the judging process. All decisions of the Chief Judge shall be final and may not be protested.
32. **PROTESTS: For still exhibits and horse only** - Any protest must be in writing and given to the Fair's executive staff member responsible for the Competitive Program in question within 24 hours of the time of the cause of the protest. Protests must be based on a violation of rules. The judge's decisions on awards cannot be protested. No protest shall be considered by the management unless accompanied by a deposit of \$100.00 (Cash, money order or certified check). The deposit shall be forfeited if the protest is not upheld. Protests shall be adjudicated by Fair management. Fair management will consult with a member of the California State Fair Board of Directors who shall be designated by the Chairman of the Board. The decision of Fair Management shall be final and unappealable. See special livestock rules for protests in the Livestock Program.
33. **REJUDGING:** Under no circumstance will any entry which has been previously judged be "rejudged" due to the disqualification or removal of another entry.

AWARDS

34. **SPECIAL AWARDS:** Special Awards contributed by businesses or individuals are

offered in some California State Fair Competitive Programs. These Special Awards are the obligation of the contributor/donor. The California State Fair is not responsible for redemption of these awards.

35. **TAX LAWS:** It is the responsibility of the exhibitor to investigate and adhere to State and Federal tax laws/regulations regarding premiums paid and awards received. As an out-of-state payee who earns \$1500 or more, we must withhold 7% for State taxes. You can request an exemption or a reduction of this withholding by filling out and submitting the Nonresident Withholding Waiver Request, California Form 588.
36. **PREMIUMS/AWARDS:** Awards, ribbons, tags or cards have no value as payment. Premiums are paid only from the records of the judges sheets. Premium checks will be issued as soon as auditing, drug testing, if applicable, and processing can be completed. If checks are not received by November 15, please phone or write the State Fair. Checks must be cashed within six months of the date of issue. Exhibitors have until January 1, 2012, to claim checks returned to the State Fair. Checks will not be reissued after this date.

AGEREQUIREMENTS

37. JUNIOR EXHIBITORS MEMBERSHIP AGE AND AFFILIATION REQUIREMENTS:

- a. **Organization affiliation requirements:** If a Junior (youth) exhibitor has been a member of a junior organization for 60 days immediately prior to the opening date of the State Fair (May 12, 2012), and their project or entry was produced or conducted at anytime during the year of 2012 under the supervision of the organization, the Junior must enter the divisions or classes designated for that organization. If, however, the project or entry was not produced or conducted under the supervision of the organization, the Junior must enter as an Independent Junior for that project or entry. Example: If a 4-H member wishes to enter a Market Steer competition and a baked goods competition, in a situation where, they are only enrolled in a 4-H Beef project, the entry is as follows: Enter 4-H for the Market Steer competition and Independent Junior for the Baked Goods competition (even though the exhibitor is a 4-H member, the baked goods project was not produced or conducted under the supervision of the organization).
- b. **Non-designated "Junior" shows or divisions:** If a show or division offered is not specified as 4-H or FFA, Junior exhibitors who are enrolled in a 4-H or FFA project relating to that show or division must still enter as members of their respective organizations and follow all applicable rules and regulations of the department.
- c. **California Grange:** California Grange youth shall be considered Independent Juniors for Livestock, Dairy, Small Animal and Still Exhibits.
- d. **Independent Still Exhibits Exhibitors:** Persons, who are "not" 4-H, FFA or Grange members may enter the Junior competitions provided they meet age requirements for youth exhibitors in the competition they are entering. These Juniors are considered Independent Juniors and must enter Independent Junior classes or divisions when the classes or divisions are designated as such in the Indoor (Still Exhibits) Competitions. Exhibitors who enter Independent of an organization must not be older than 18 years old as of January 1, 2012.
- e. **Independent and Grange Animal Exhibitors:** Persons who are "not" 4-H or FFA members may enter the Junior Livestock Show provided they meet age requirements for animal exhibitors at the State Fair. These Independent exhibitors shall enter 4-H or FFA classes as follows:
 1. Independent Junior exhibitors who are 13 years of age or under (as of show day) shall compete in the appropriate 4-H divisions only.
 2. Independent Junior exhibitors who are 14 years of age (as of show day) or are incoming freshmen in high school shall be placed by Fair Management in

either 4-H or FFA divisions.

3. Independent Junior exhibitors are not eligible to enter 4-H, FFA and Grange Showmanship, County or Chapter Groups, or Premier Exhibitor Competition.
- f. **Member standing and ownership requirements:** Juniors who are members of 4-H, FFA or Grange must be in good standing with their organization and projects entered as such must have been conducted under the supervision of the organization and must be owned by the exhibitor (unless otherwise stated).
- g. **Eligibility questions:** Any questions as to the eligibility of an entry shall be determined by the exhibitor's advisor (for 4-H, FFA or Grange) instructor (for Industrial & Technology Education) or parent or guardian (for Independent Juniors). Not with standing the foregoing, the State Fair shall make final determination of eligibility in all cases.
- h. **4-H age requirements:** The levels of membership for 4-H are age and/or grade based. Each level is defined as follows:
 1. **Primary Level:** Must be 5 years old or in kindergarten as of January 1, 2012. Primary membership ends when members qualify as junior members. Exhibitors in the Primary Level are not eligible to compete in animal competitions at the California State Fair.
 2. **Junior, Intermediate & Senior:** Must be 9 years old or in 4th Grade by January 1, 2012. Exhibitors are eligible through December 31 of the year in which they turn 19 years of age.
 3. **Home Schooled Children:** Age criteria, as listed in 1 and 2, only will apply to home schooled children. Grade level will not be a consideration. (Exhibitors who are under 9 years of age as of January 1, 2012 are not eligible to compete in animal competitions at the California State Fair.)
- i. **Independent Junior and Grange age requirements: (This rule applies to Indoor non-animal Exhibits only)** Independent Junior and Grange exhibitors may enter California State Fair classes and divisions in indoor (Still Exhibit) competitions if they are 5 years old or eligible for enrollment in kindergarten at their local public school jurisdiction as of January 1, 2012. Independent and Grange exhibitors are eligible to compete/exhibit through December 31 of the year in which they turn 19 years of age. Exhibitors must meet ownership and all other requirements of the competition to be eligible for entry.
- j. **Independent Junior and Grange age requirements: (This rule applies to Animal Exhibitors)** Independent Junior and Grange animal exhibitors must be 9 years old as of January 1, 2012 and are eligible to compete through December 31 of the year in which they turn 19 years of age. Independent Juniors and Grange exhibitors shall enter 4-H or FFA animal classes.
- k. **FFA age requirements:** The first year of eligibility will be determined by the FFA advisor; however, exhibitor must have graduated from the 8th grade as of July 1, 2012. FFA requirements allow exhibitors to enter FFA classes through the year following the year in which they graduate from high school.
- l. **4-H age requirements for animal exhibitors:** All 4-H exhibitors must be 9 years old or in 4th grade by January 1, 2012 and not be older than 19 years old as of January 1, 2012. Note: Because of variations in school sessions statewide (nine-month, year-round, home school, etc.) the exhibitor's parent or legal guardian will be responsible for providing proof of the fourth grade enrollment to the satisfaction of State Fair officials. Exhibitors must also meet age and membership requirements of their organizations when entering as a member of an organization. Exhibitors must also meet ownership and all other requirements of the competition to be eligible for entry.
- m. **No dual affiliation in competition:** Under no circumstances may an exhibitor

show the same species or project in more than one Division of the Junior Department.

- n. **Adult supervision requirement:** All Junior exhibitors, required to be on the State Fairgrounds, must be accompanied and supervised by an adult while on the State Fairgrounds. Instructors, advisors, leaders and other adults in charge of Junior exhibitors shall be responsible for their conduct at all times.
- o. **FFA supervision requirements:** All FFA exhibitors entered as such must be supervised by their agricultural instructor. Any deviation from this rule must be taken up with the State Agriculture Education unit representative in charge. The CATA Curricular Activities Code shall govern the conduct and eligibility of FFA exhibitors and their projects.
- p. **Industrial and Technology Education Students:** Industrial and Technology Education students must meet age and enrollment requirements as established by the California Department of Education. Exhibitors must be enrolled in an Industrial and Technology Education class (grade 7 through Community College) during the current school year as defined by the Department of Education and receive approval from the instructor to enter. Age of exhibitor does not determine eligibility. Eligibility is based on course level. Eligible ROP adults may enter in the Community College Class 4 of the Industrial and Technology Education Program.
- q. **Uniforms:** Uniform requirements for Independent youth shall be the same as required for 4-H and FFA members excluding insignia. The official show uniform for animal exhibitors at the California State Fair will be white pants, trousers or dress and a white blouse or shirt.
- r. No exhibit owned by a chapter or club, or conducted, as a joint project by two or more individuals is eligible in the Junior Department unless the division/class specifically states.

FREESPEECH

38. **FREE SPEECH ACTIVITIES GUIDELINE:** The California Exposition & State Fair (Cal Expo) hereby finds that these guidelines are intended to set forth in writing Cal Expo's long-standing policy governing the conduct of Cal Expo employees and exhibitors, as well as members of the public, under the First Amendment to the United States Constitution and Article I of the California Constitution, on Cal Expo's grounds. These guidelines are not intended to enlarge upon nor create any rights guaranteed by existing law nor waive any defense or rights available to Cal Expo, nor do they represent any admission that the facilities of Cal Expo are open as a public forum. It is the policy of Cal Expo to allow within the parameters set forth herein, reasonable access to its grounds and designated free speech expression zones for demonstrations for free speech activity as allowed by the First Amendment to the United States Constitution and Article I to the California Constitution.
- For further information regarding Free Speech Activities at the California Exposition & State Fair please write to: Joan Evans, California Exposition & State Fair, P.O. Box 15649, Sacramento, CA 95852.

MISCELLANEOUS

39. Should contractors, associations, clubs or individuals desire to arrange for beverages and food services, all such arrangements must be coordinated through Ovations/FanFare, the State's Master Food & Beverage Contractor. No exceptions. Contractor shall be responsible for expenses related to these services, if any. Alcoholic beverage service areas/facilities will only be allowed in designated locations. Only persons 21 years or older will be allowed to consume alcoholic beverages. Further, no alcoholic beverages may be brought onto the grounds. These products may only be acquired at Ovations/FanFare locations of the grounds. Individuals that endanger themselves or others will be reported to authorities.

DEFINITIONS

40. The following definitions apply to this handbook

American System of Judging: Each entry in a class is judged in comparison to the other entries in the class. Entries are placed first, second, third, etc. according to relative merit. There will be no more than one first, second, third, etc. per class.

Danish System of Judging: Each entry in a class is judged on its own merit. Entries are placed first, second, third, etc., depending on points received based on the score card. There may be more than one first, second, third, etc. per class.

Senior Departments: California Fine Art, California Creative Arts, California's Kitchen, Industrial & Technology Education, Commercial Wine, Commercial Craft Brew, Home Brew, Home Wine, Adult Categories for Open Horse, California Cheese, Open Livestock by species and Open Small Animals by species.

Junior Departments: Youth Art & Design, California Kidz Kitchen, Industrial & Technology Education, Junior Livestock by species and Junior Small Animals by species.

Senior/Open Exhibitor: An exhibitor who is no longer eligible to be a Junior Exhibitor or enter a Junior Department.

Junior Exhibitor: An exhibitor who is a member of 4-H, FFA, Grange, or an Independent Youth Exhibitor who meets the requirements of Independent Junior divisions offered. See specific show and General Rules for exceptions to this definition.

Entry Office: The California State Fair Entry Office is located at 1600 Exposition Blvd., Sacramento. Contact may be made by phone, mail, email or personal contact. Questions regarding competitions may also be directed to the Entry Office. (916) 263-3146 - entryoffice@calexpo.com.

Still Exhibits: All competitive exhibits which are typically indoor and not involving animals, such as art, quilts, foods, crafts, sewing, metal work, jewelry, graphics, drafting, sciences, etc.

Livestock & Small Animals: All competitive exhibits which animals are the entry; such as beef, sheep, swine, dairy cattle, goats, llamas, cavies, rabbits, poultry, dogs, etc.

Entry Form: An official form used in submitting an entry in the California State Fair (All Competitions).

Summary Form: An additional official form identifying the exhibitor used in submitting an entry in the California State Fair Competitions (California Creative Arts, California Kitchen, Youth Art & Design, California Kidz Kitchen, Junior Livestock & Open Livestock).

Signature Acquisition Form: An official form used in submitting an entry/exhibit in the California State Fair when entry/exhibit was entered on-line.

Entry Fees: A fee charged to enter a competition. All entry fees must be included with the proper forms on or before the entry deadline.

Entry/Exhibit: Terms used to define the item entered in the competition or contest.

Entrant/Exhibitor: Terms used to define the person entering the competition.

Premium: A cash award given to winners of a competition.

Shows: Generalized sections of a competition.

Division: Categories within a show.

Class: Specific categories within a division.

Competition Handbook: a printed or electronic (web) book, prospectus, or flyer which contains information for entry into the California State Fair competitions. Competition Handbooks can be a printed document or as an electronic document found

on the California Exposition & State Fair website www.bigfun.org.

Bonafide Ownership of Exhibit - ownership is the state or fact of exclusive rights and control over property considered an entry or exhibit. This definition includes livestock, small animals and horses although not limited to that type of property. Objects/products created or produced are also included as well as intellectual property. Proof of such ownership may be required by management.

California State Fair Competitive Programs

The California State Fair was established in 1854 in the city of San Francisco. We are proud to present the 158th annual exposition.

The California State Fair offers many opportunities to showcase your talents. The following is a list of competitive programs you may be qualified to enter. For more information, contact the appropriate representative at the address or phone number below.

California Creative Arts - Attn.: Sara Joseph - sjoseph@calexpo.com

Adult Creative Arts including clothing, crafts, collections, textiles, etc.

California Fine Art - Attn.: Carol Buchanan - cbuchanan@calexpo.com

Adult Fine Arts including all media

California Kidz Kitchen - Attn.: Sara Joseph - sjoseph@calexpo.com

Youth food and preserved foods

California Kitchen - Attn.: Sara Joseph - sjoseph@calexpo.com

Adult Cooking including food, preserved foods, etc.

California Cheese - Attn.: Kem Pence - entryoffice@calexpo.com

Cheese produced at commercial facilities intended for retail sale

Commercial Craft Brew - Attn.: Greg Kinder - gkinder@calexpo.com

Brew produced at commercial facilities intended for retail sale

Commercial Wine - Attn.: Kem Pence - entryoffice@calexpo.com

Wine produced from bonded wineries intended for retail sale

Counties Exhibits - Attn.: Carol Buchanan - cbuchanan@calexpo.com

Including California Counties exhibits

County Fair Best of Show - Attn.: Entry Office - entryoffice@calexpo.com

Livestock Showmanship, Sheep Lead Class, Horse Show and Poultry Show

Participants must have qualified at the local Fair.

FFA Ag Mechanics - Attn.: Nancy Easton - neaston@calexpo.com

Mechanical science projects

Friends of the Fair Scholarship - Attn.: Sandi Hurtgen - shurtgen@calexpo.com

\$34,000 available in 2012 to California residents enrolled in community college, state college, university and graduate programs. Application deadline is March 9, 2012

Fur & Feathers - Attn.: Eunita Boatman - entryoffice@calexpo.com

Open and Junior includes Poultry, Rabbits, Cavies and small Rodents

Home Brew - Attn.: Greg Kinder - entryoffice@calexpo.com

Brews produced for non-commercial use.

Home Wine - Attn.: Tomme Jo Dale - entryoffice@calexpo.com

Wines produced for non-commercial use.

Horse - Attn.: Nancy Easton - entryoffice@calexpo.com

Open and Junior: Western and English

Industrial & Technology Education - Attn.: Michelle Johnson -

youthexhibits@calexpo.com

Industrial Education students enrolled in grades 7-12 and community college. Includes drafting, graphics, media, electronics, energies, fabrication, and wood.

Youth Art & Design Expo - Attn.: Michelle Johnson - youthexhibits@calexpo.com

Youth ages 5-18. Includes art, fashion and textile, crafts and hobbies, and media.

Livestock - Attn.: Tomme Jo Dale - tjdale@calexpo.com

Open and Junior includes Beef, Sheep, Swine, Dairy Cattle, Dairy Goats, Llamas, Boer Goats, Nigerian Dwarf Goats, Angora Goats, Pygmy Goats, etc.

California's Agricultural Heritage Club - Attn.: Teresa McEntire - tmcentire@calexpo.com

This Club will recognize agricultural family enterprises and agribusinesses that have been in operation within California for 100, 125, or 150 years or more.

Send request for information to: California State Fair, Competitive Programs

Attn.:(choose appropriate name from above)

PO Box 15649, Sacramento, CA 95852

Phone:916/263-3146 Fax 916/263-7914

www.BIGFUN.org Email:entryoffice@calexpo.com